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NEHA RAJEN SHETH

PROFESSIONAL SUMMARY

Enterprising Reporter and Producer seeking broadcast opportunities. Background includes 3+ years of reporting and producing experience, public speaking skills and expertise in the broadcast industry. Exceptional interpersonal and communication skills. Telling stories is what I love to do.

EXPERIENCE

Reporter & Producer September 2015 to September 2016

WLNS-TV6 – Lansing, MI

- ◇ Reported, produced and edited stories for multiple newscasts
- ◇ Investigated and pitched pressing story ideas to producers and editors
- ◇ Utilized Twitter and Facebook to effectively share stories across media outlets
- ◇ Developed and maintained local contacts for current and future stories

Associate Multimedia Producer August 2014 to September 2015

KARE 11 NEWS – Minneapolis, MN

- ◇ Produced and coordinated coverage for morning newscasts
- ◇ Evaluated news leads and news tips to develop stories
- ◇ Updated web and social media channels with current content
- ◇ Monitored scanners for breaking local news

Broadcast Producer January 2014 to August 2014

KUSA 9 NEWS – Denver, CO

- ◇ Produced for daily newscasts
- ◇ Wrote scripts for newscasts
- ◇ Pitched and generated fresh content for newscasts
- ◇ Created graphics for particular segments Published articles for 9News.com

Weekend Edition News Intern September 2013 to January 2014

National Public Radio – Washington, DC

- ◇ Assisted producers in assembling the “Weekend Edition” news show
- ◇ Pitched and researched story ideas for hosts Scott Simon and Rachel Martin
- ◇ Booked feature interviews with musicians including John Legend, Katy Perry and Garland Jeffrey’s pre-interviewed guests for interviews on topics including The 2013 Government Shutdown, the 2013 Capitol Hill Shooting and Bollywood and the 100th Anniversary of Indian Cinema
- ◇ Edited and finalized audio content using Multitrack Editor

Core Competencies

- ◆ Solid news judgement
- ◆ Excellent written and oral communication skills
- ◆ Experience pitching fresh story ideas for coverage
- ◆ Passionate storyteller
- ◆ Social media guru: Facebook, Twitter, Instagram
- ◆ Ability to work under pressure, both within teams and individually
- ◆ Skilled in EDIUS & ENPS

Education

August 2013
MS: Social Policy
The University of Pennsylvania School of Social Policy and Practice
Philadelphia, PA
Social Policy 3.70/4.00

Public Speaking, Media Advocacy,
Media Policy

May 2011
BA: Social Relations and Policy
Michigan State University James Madison
College of Public Affairs
Lansing, MI
Social Relations and Policy 3.50/4.00